

HOARDINGS

CATALOG

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Union Plastics, part of Union Group was established in 1990 to provide complete Outdoor and Interior Advertising Solutions. We are having 9000 + Sq. mtr plant with our most advanced machinery, state of the art technology, well complemented by the Skilled and experienced employees, have established us as a leading name in the industry in Bahrain, Dubai, KSA and Qatar.

We continually strive to provide the best products and services to meet our partner's expectations by equipping our manufacturing facility with the most modern equipment and machinery. Over the period we have also secured great reputations in manufacturing Exhibitions, External & Internal, Hotel, Mall Signages, Shop Interiors, Custom Stationery & Corporate Gifts.

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HOARDINGS

Hoardings, also known as billboards or outdoor advertising displays, refer to large advertising structures typically found in high-traffic areas such as roadsides, city centers or busy intersections. These structures are designed to capture the attention of passersby and effectively convey advertising messages. Hoardings are typically made of materials such as vinyl or digital prints that are affixed to a sturdy backing. They often feature eye-catching graphics, bold text and vivid images to attract viewers and promote products, services or events. Hoardings are an effective marketing tool as they offer wide visibility and exposure to a large audience, making them a popular choice for businesses seeking to increase brand awareness and reach potential customers.



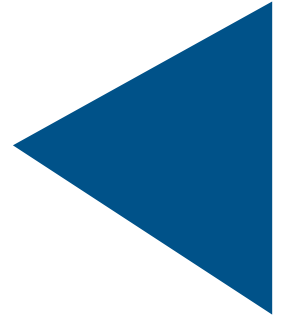


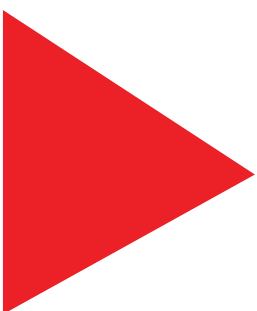
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ADVERTISING HOARDINGS

Advertising hoardings, also known as billboards or outdoor advertising displays, are large structures specifically designed for displaying advertisements in prominent locations. These are strategically placed in high-traffic areas, such as busy roadsides, city centers or popular intersections, to maximize visibility and reach a wide audience. They serve as effective advertising tools by capturing the attention of passersby with their eye-catching graphics, bold text and compelling visuals. Advertising hoardings provide businesses and brands with a powerful means of creating brand awareness, generating leads and conveying marketing messages in outdoor environments.



Large boards erected around a construction site, which can prominently feature printed graphics and design.

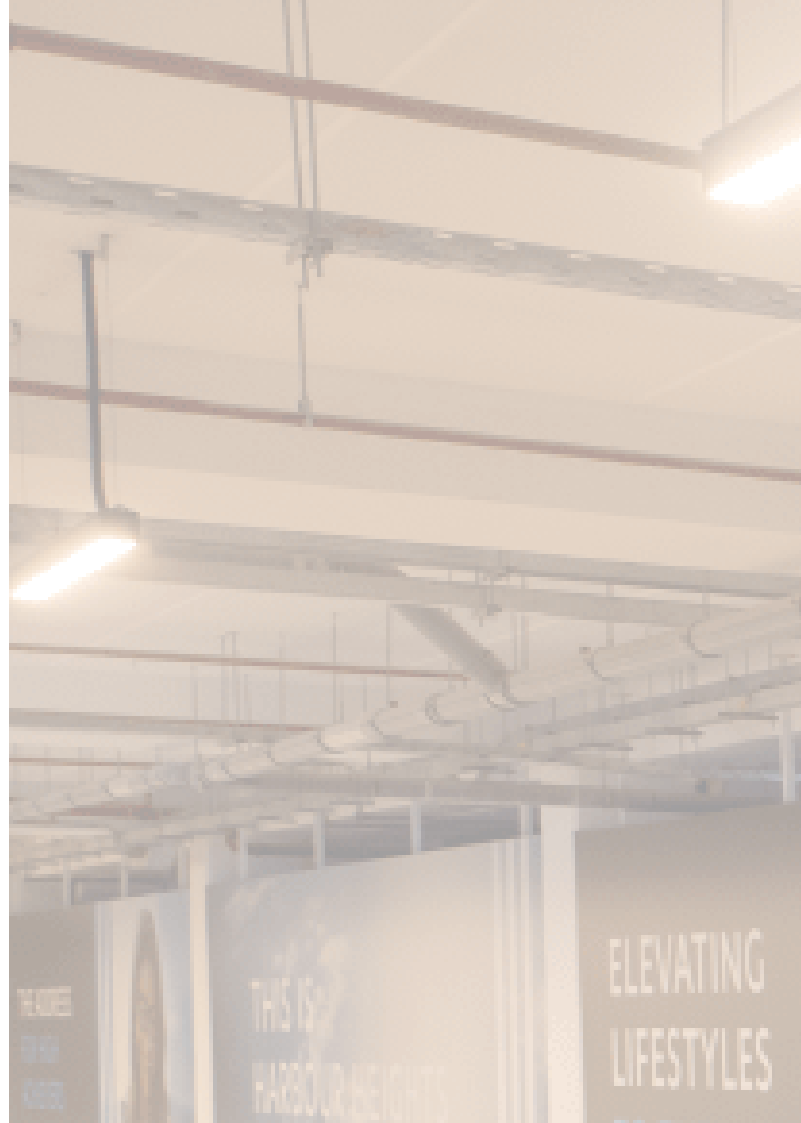




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SITE HOARDINGS

Site hoardings are temporary structures erected around construction sites or development projects to serve multiple purposes. Firstly, they act as a physical barrier, effectively separating the construction area from the public, ensuring safety and security for both workers and passersby. They offer a large visible space for construction companies or businesses associated with the project to display their logos, project details or promotional messages, thus increasing brand visibility and awareness. It can be customized with graphics and artwork to enhance their visual appeal and contribute to the overall aesthetics of the construction site.



Site hoarding is a temporary structure built on construction sites.

