


ILLUMINATED SIGNS

CATALOG

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We continually strive to provide the best products and services to meet our partner's expectations by equipping our manufacturing facility with the most modern equipment and machinery. Over the period we have also secured great reputations in manufacturing Exhibitions, External & Internal, Hotel, Mall Signages, Shop Interiors, Custom Stationery & Corporate Gifts.

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ILLUMINATED SIGNS

An illuminated sign, also known as a lighted sign or light box, refers to a signage display that incorporates lighting elements to enhance visibility and attract attention. These signs are commonly used in various commercial settings, including retail stores, restaurants, hotels and business establishments.

Illuminated signs typically consist of a translucent face or panel made of materials such as acrylic, glass or polycarbonate. The face of the sign may display company logos, brand names, promotional messages or other relevant information. Behind the face, there are internal lighting components, such as LED (Light-Emitting Diode) modules or fluorescent tubes, which emit light and illuminate the sign.

The lighting elements within the sign serve multiple purposes. Firstly, they enhance the visibility of the sign, making it highly visible during both day and night. This increased visibility ensures that the sign stands out and effectively communicates its message to potential customers or passersby.

Additionally, illuminated signs offer a range of customization options. The lighting can be adjusted to create various effects, such as different colours, animations, or dynamic sequences, allowing businesses to create

visually appealing and captivating displays. These features are especially useful for attracting attention in crowded areas or competing with neighbouring signs.

Moreover, illuminated signs are known for their durability and energy efficiency. LED technology, in particular, is commonly used due to its long lifespan, low power consumption and eco-friendly nature. LED lights are also highly versatile, allowing for creative and eye-catching designs while keeping operating costs relatively low.


In summary, an illuminated sign is a visually striking and attention-grabbing signage display that utilizes lighting elements to enhance visibility, convey information and attract customers. Its customizable features, high visibility and energy-efficient lighting make it a popular choice for businesses seeking to maximize their brand exposure and stand out from the competition.





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3D FRONT-LIT

Front-lit signs, also known as front-lit channel letter signs or face-lit signs are illuminated signage displays that feature lighting elements placed in the front or face of the sign. These signs use internal lighting, typically LED modules or fluorescent tubes, to illuminate the front surface of the sign, making it highly visible, especially during night-time or low-light conditions. The light emitted from the sign illuminates the face material, which can be made of materials such as acrylic or polycarbonate, allowing the sign to display vibrant colours and clear messages. Front-lit signs are commonly used in various commercial settings, including storefronts, restaurants and retail establishments, to attract attention and effectively communicate branding or promotional messages.



Front Lit signs are those which have light shining through the front fascia of the sign.

DAY

البنك الأهلي
ahli united bank

NIGHT

البنك الأهلي
ahli united bank

BACK-LIT

Backlit signs are illuminated signage displays that feature lighting elements positioned behind the sign's face material. Backlit signs have the light source positioned at the back of the sign. This arrangement creates a captivating effect as the light shines through the translucent or transparent rear material, illuminating the graphics, text or images around the sign. Backlit signs are commonly used in various applications such as indoor and outdoor advertising, retail displays and architectural signage. The backlighting creates a visually striking and attention-grabbing display, particularly during low-light conditions or at night. It enhances the visibility and readability of the sign, making it an effective tool for brand promotion and communication.



Backlit signage is intended to be viewed with a light source behind it and is a perfect way to increase your company's visibility, stand out from your competitors and get your message seen at any time of the day or night.

DAY



NIGHT



EDGE-LIT

These signs typically consist of a transparent or translucent panel, such as acrylic or glass, with lighting fixtures placed on one or more sides. The light from the edges is directed into the panel, where it internally reflects and illuminates the face of the sign. This creates a visually striking effect, with the sign appearing to glow from within. Edge-lit signs are commonly used in various applications, including retail displays, menu boards, architectural signage and trade show exhibits. Edge-lit signs are known for their sleek and modern appearance, energy efficiency and the ability to attract attention and effectively convey messages in both indoor and outdoor settings.



edge-lit where the light source LEDs are placed at the edges.

DAY



NIGHT



SIDE-LIT

Side-lit signs, use light sources placed along the edges of the sign's frame or within the sign structure itself. The light is directed towards the interior of the sign, illuminating the face material from the sides. This lighting technique creates a unique appealing effect, with the light evenly spread across the sign's surface. Side-lit signs are often made of translucent materials such as acrylic or glass, allowing the light to pass through and illuminate the graphics or text on the sign. These signs are commonly used for advertising, way finding and branding purposes in various settings including retail stores, restaurants and public spaces. It offers versatility in design, allowing for different shapes, sizes and colours and enhance visibility and attract attention, particularly in low-light conditions or at night.



Side lit LED is an attractive and innovative way of advertising your businesses and products.

DAY

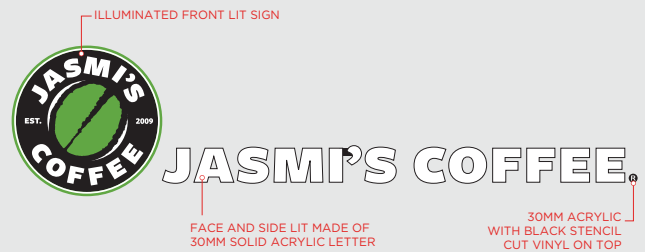


NIGHT



30 MM SOLID ACRYLIC

A 30 mm solid acrylic sign refers to a type of signage made from a thick, solid piece of acrylic material. Acrylic is a transparent, durable and versatile plastic that is commonly used in sign making. The "30 mm" measurement indicates the thickness of the acrylic, which is approximately 1.18 inches. Solid acrylic signs are known for their sturdiness, weather resistance and high-quality appearance. They can be used for a variety of purposes, including indoor and outdoor signage, company logos, directional signs and more. The thickness of the acrylic provides a substantial and professional look, making these signs visually appealing and long-lasting.



**Waterproof and weath-
erproof, made of
high-quality cast acrylic,
with a classy finish.**

DAY



JASMI'S COFFEE

NIGHT



JASMI'S COFFEE

ROOF TOP SIGN

A roof top sign is a type of advertising signage typically installed on the top of a building or structure. It is designed to attract attention from a distance and promote a business, brand or specific message. Rooftop signs are often large and prominently displayed, utilizing various materials and lighting techniques to enhance their visibility, especially during night-time. These signs serve as a highly visible means of communication, helping businesses increase their brand recognition and draw attention to their location.



An advertising device that projects above the fascia of a building and is supported wholly or in part of the roof structure.

DAY



NIGHT



FREE STANDING LETTERS

Free-standing letters signs, also known as standalone letters or dimensional letters, are a type of signage that is designed to stand on its own without the need for a separate structure or mounting system. These signs typically consist of individual letters or logos that are cut or fabricated from various materials such as metal, acrylic or foam. The letters are typically three-dimensional, creating a visually striking and impactful display. Free-standing letters signs are commonly used for business name displays, building identification or as decorative elements for events or exhibitions. They provide a versatile and customizable solution for creating eye-catching signage that can be easily placed and rearranged as needed.



Giant letters may be beneficial to your business. It can be found in a variety of public-facing location.

DAY

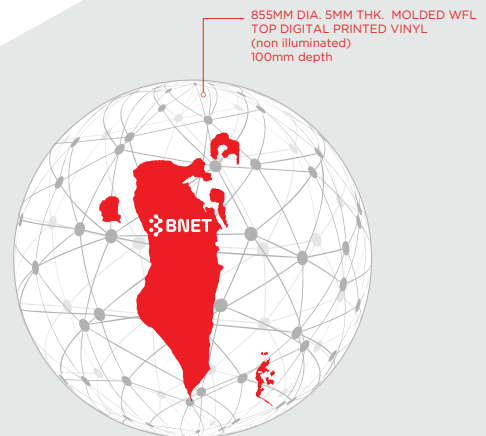


NIGHT



MOULDED SIGNS

Moulded signs are a type of signage that is created by shaping materials, such as plastic, into specific designs or forms using a mold. Moulded signs often have a three-dimensional appearance and can be customized with various textures, shapes and colors to match the intended design or branding. These signs are durable, weather-resistant and suitable for both indoor and outdoor use. Moulded signs are commonly used for business logos, directional signs and product displays, providing a visually appealing and professional way to convey information or promote a brand.



A bold, moulded sign suggests an air of professionalism and pride in the message the sign represents.

DAY



NIGHT



FIBERGLASS

A fiberglass sign is a type of signage made from fiberglass-reinforced plastic (FRP) material. It is created by layering fiberglass strands with a resin binder to form a strong and durable composite. Fiber glass signs are known for their lightweight nature, resistance to weather elements and ability to withstand harsh conditions without warping or fading. They are often used for outdoor applications where longevity and durability are important factors, such as building exteriors, parking lots and road signs. Fiber glass signs can be customized with various finishes, colors and graphics, making them a versatile option for businesses looking for attractive and long-lasting signage solutions.



Fiberglass materials are well suited for indoor and outdoor usage, making it ideal for a wide variety of industrial strength applications.

DAY



NIGHT

