

# DOUBLE SIDED SIGNS

## CATALOG

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We continually strive to provide the best products and services to meet our partner's expectations by equipping our manufacturing facility with the most modern equipment and machinery. Over the period we have also secured great reputations in manufacturing Exhibitions, External & Internal, Hotel, Mall Signages, Shop Interiors, Custom Stationery & Corporate Gifts.

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# DOUBLE SIDED SIGNS

Double-sided signs refer to signage that displays information or graphics on both sides. They are designed to be easily visible from various angles and can be viewed from two opposing directions simultaneously. These signs are commonly used to maximize visibility and reach a larger audience, particularly in outdoor settings where foot traffic or vehicular traffic approaches from different directions.

Double-sided signs are typically constructed using durable materials such as metal, plastic or glass, depending on the desired aesthetic and location. They can take various forms, including freestanding signs and hanging signs.

The advantages of double-sided signs include increased exposure, as they capture the attention of people approaching from both directions. They are particularly effective for businesses or organizations located on busy streets or in areas with high foot traffic. By utilizing both sides of the sign, they provide better visibility and ensure that the message or information is easily seen by passersby from all angles.

Double-sided signs can be customized to fit specific branding requirements, incorporating various design elements, colors and fonts. It is important to consider

factors such as legibility, contrast and size when creating double-sided signs to ensure maximum impact and readability. Additionally, proper placement and installation are crucial to guarantee that the sign is securely positioned and can withstand various weather conditions.

Overall, double-sided signs are a versatile and effective signage solution that allows businesses and organizations to effectively communicate their message, increase brand visibility and attract the attention of potential customers or visitors.





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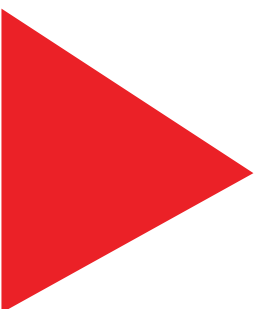
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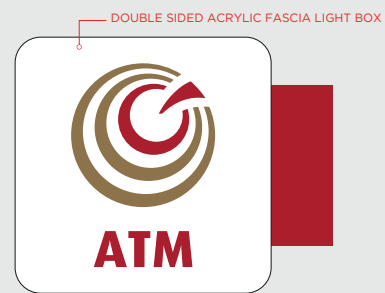
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# FRONTLIT DOUBLE SIDED BOARD

A frontlit double-sided board refers to a type of display board that is designed to provide illumination from the front surface while also offering visibility and information on both sides. It typically consists of a sturdy, rectangular structure with two display surfaces, one on each side. The frontlit feature involves the integration of lighting elements within the board to ensure that the content displayed is illuminated and easily readable, even in low-light conditions or at night. This lighting system, usually placed behind a translucent panel, evenly distributes light across the entire surface, enhancing visibility and making the information stand out.



**Front-lit signs are those which have light shining through the front fascia of the sign from both side.**

**DAY**



**NIGHT**



# EDGE-LIT DOUBLE SIDED BOARD

An edge-lit double-sided board refers to a type of display board that is designed to provide illumination from the edges while also offering visibility and information on both sides. It typically consists of a slim and lightweight structure with two display surfaces, one on each side. This lighting system ensures that the content displayed is evenly illuminated and easily readable, even in low-light conditions or at night.



**Edge-Lit signs are ideal for architectural applications, providing superior along with flexible in-field installation.**



**DAY**

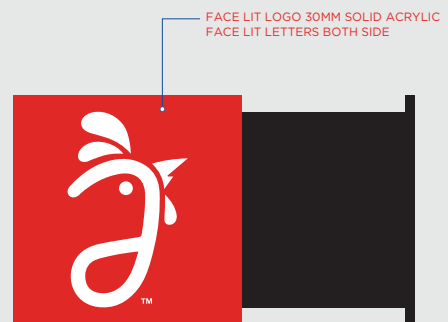


**NIGHT**



# SOLID ACRYLIC DOUBLE SIDED BOARD

A solid acrylic double-sided board refers to a type of display board that is constructed using solid acrylic material and provides visibility and information on both sides. It is typically made of a thick, transparent or translucent acrylic sheet that is rigid and durable. The double-sided nature of the board allows for the presentation of content or messages on both the front and back surfaces. The solid acrylic material ensures that the content displayed is visible and clear, while also offering protection against scratches, impacts and weather conditions. This type of board is commonly used in applications where durability, aesthetics and high visibility are crucial, such as outdoor signage, directional signs and architectural panels.



**Acrylic is the perfect choice when you want signs with a sophisticated, high-tech look.**

**DAY**



**NIGHT**



# CUT LETTERS DOUBLE SIDED BOARD

Cut letters double-sided board refers to a type of display board that utilizes individually cut letters or shapes mounted on both sides of a board. It involves the use of precision cutting techniques to create letters, logos or designs from various materials such as acrylic, metal or wood. These cut letters are then affixed to both sides of a sturdy board, allowing for visibility and information display from multiple angles. The double-sided feature of the board enables viewers from different directions to easily read and comprehend the message or content presented. This type of board is commonly employed in signage applications for businesses, storefronts, exhibitions and events, where clear and impactful communication is vital.



**Cut letters are a cost-effective way to achieve the look you want. If you're looking for a budget-friendly alternative to metal letters, choose acrylic letters from our Signs.**



# FLEX DOUBLE SIDED BOARD

A flex double-sided board refers to a type of display board that is constructed using flexible materials and provides visibility and information on both sides. The double-sided feature enables content or messages to be displayed on both the front and back surfaces, maximizing visibility and engagement. The flexibility of the board makes it suitable for various environments where rigid boards are impractical, such as curved walls, cylindrical structures or portable displays.



**Flex is a material that is designed specifically to accept the flex material bonding.**

**DAY**



**NIGHT**

