

EMBROIDERY & TAILORING

CATALOG

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EMBROIDERY & TAILORING

Embroidery and tailoring are interconnected crafts that involve the creation, customization and alteration of garments and textiles. Embroidery is the art of decorating fabric using a needle and thread, incorporating various stitches to stitch designs, patterns and motifs. Tailoring, on the other hand, is the craft of creating, altering or repairing garments to achieve a desired fit and style. Tailors work with fabrics, taking measurements and using their expertise in garment construction to create custom-made clothing. Embroidery and tailoring can be combined to create unique, personalized garments that showcase intricate designs and exquisite craftsmanship. Additional terms associated with these crafts include embroidery hoop, appliqué, tailoring alterations, embroidery digitizing and tailoring fabrics.



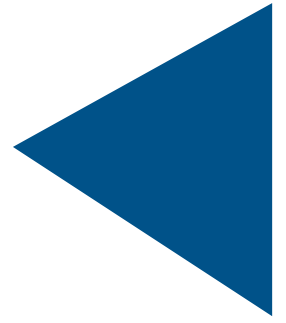
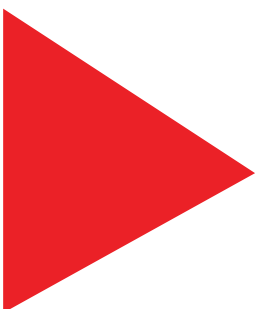


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FLAGS

Tailoring flags is a specialized craft that involves the design, selection of appropriate fabrics, precise cutting and sewing, adding finishing details and customization. Skilled tailors meticulously manipulate fabric to create visually appealing and durable flags that accurately represent organizations, nations or causes. The design process focuses on selecting colors, patterns, symbols and text placement to convey the desired message. Careful fabric selection ensures flags are made from durable, weather-resistant materials. Tailors expertly cut and sew the fabric, paying close attention to measurements, seams and reinforcements to ensure structural integrity. Finishing touches, such as edge reinforcements, grommets and additional features, enhance the flag's

appearance and functionality. Customization options, such as embroidered elements, allow for a personalized touch. Through their craftsmanship, tailors produce flags that serve as powerful symbols of unity, pride and recognition, representing identities and values with professionalism and visual appeal.



Art of decorating material, primarily textile fabric, by means of a needle and thread (and sometimes fine wire).



TAILORING BADGE

A tailoring badge is a specialized emblem or insignia that is intricately designed and crafted to represent the skills, expertise and achievements of individuals or organizations in the field of tailoring. These badges are typically worn or displayed on garments, uniforms, or accessories as a symbol of recognition and professionalism within the tailoring industry.

Tailoring badges serve multiple purposes. Firstly, they signify a person's mastery of tailoring techniques, their level of experience, and their commitment to the craft. Tailors who have obtained specific certifications or achieved notable milestones can showcase these accomplishments through badges, establishing their credibility and expertise to clients, colleagues and employers.

Secondly, tailoring badges can be used as a form of identification within professional organizations or associations. By wearing a badge, tailors can easily identify one another,

fostering a sense of community, networking and collaboration. These badges may also denote membership in prestigious tailoring guilds or societies, signifying adherence to high standards and ethical practices.

In terms of design, tailoring badges often incorporate elements that represent the artistry and precision of tailoring. This may include symbols such as scissors, needles, measuring tapes or sewing machines, which serve as visual representations of the craft. Additionally, badges may feature intricate embroidery, fine stitching or other textile-related details to showcase the craftsmanship and attention to detail associated with tailoring.

Tailoring badges can be made from various materials, such as metal, fabric or enamel, depending on the desired aesthetics and functionality. They are often designed to be durable, allowing them to withstand regular use and maintain their visual appeal over time.



**The word “tailor”,
comes from a French
word—tailleur—meaning
“to cut.”**



SHIRT EMBROIDERY

Shirt embroidery refers to the process of decorating a shirt or garment with decorative designs or patterns using embroidery techniques. Embroidery involves stitching thread or yarn onto fabric to create intricate designs, patterns or lettering. In the case of shirt embroidery, these designs are typically stitched onto the front, back, sleeves, or collar of a shirt to add visual interest, branding, personalization or embellishment. Embroidery can be done by hand using a needle and thread or by using computerized embroidery machines that automate the stitching process. The designs can range from simple monograms or logos to more complex and detailed artwork, depending on the desired aesthetic and purpose of the shirt.



The cost of embroidery depends on design stitch count, the number of colors in the embroidery, and how many pieces are being embroidered.



T-SHIRT EMBROIDERY

T-shirt embroidery refers to the process of adding decorative designs, patterns or lettering to a T-shirt through embroidery techniques. Similar to shirt embroidery, T-shirt embroidery involves stitching thread or yarn onto the fabric to create visually appealing and personalized designs. T-shirt embroidery can be done on the front, back, sleeves or other areas of the T-shirt, depending on the desired design and placement. The embroidery can range from simple logos, monograms or slogans to more intricate and detailed artwork. T-shirt embroidery can be done using hand embroidery techniques, where an individual manually stitches the design using a needle and thread or by using computerized embroidery machines that automate the process. This form of embellishment adds a unique and custom touch to T-shirts, making them stand out and allowing individuals or businesses to showcase their creativity or brand identity.



which fabrics are the go-to choice when it comes to embroidery? Cotton, linen, silk and wool are all popular choices because they are tightly woven fabrics. This creates a stable surface – perfect for embroidery.



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e Boy

OVERALL EMBROIDERY

Overall stitching refers to a sewing technique used to assemble and construct garments known as overalls. Overalls are a type of one-piece garment typically consisting of pants or trousers attached to a bib or top portion that covers the chest and back. The overall stitching process involves joining the individual fabric panels or pieces together using stitching methods such as lockstitch, chain stitch or overlock stitch. The stitching is done along the seams, edges or specific areas of the garment to ensure structural integrity and secure the fabric layers in place. Overall stitching can be performed using industrial sewing machines or manually with a needle and thread, depending on the production scale and desired level of precision. This stitching technique is crucial in creating durable and functional overalls that can withstand regular wear and tear.



Embroidery is available in a wide variety of thread or yarn colour. It is often used to personalize gifts or clothing items such as Overall.



TOWEL EMBROIDERY

Towel embroidery refers to the process of embellishing towels with decorative designs, patterns or lettering using embroidery techniques. Embroidery is the art of stitching thread or yarn onto fabric to create intricate and visually appealing designs. In the case of towel embroidery, these designs are stitched onto the surface of towels to add personalized, decorative or branding elements.

Towel embroidery can be done on various types of towels, including bath towels, hand towels, beach towels or kitchen towels. Common designs for towel embroidery include monograms, logos, names, motifs or decorative patterns. The embroidery can be placed on different areas of the towel, such as the corner, border or in the center, depending on the desired aesthetic and purpose.

Towel embroidery can be achieved using hand embroidery techniques, where an individual manually stitches the design using a needle and thread or with the help of computerized

embroidery machines that automate the process. The choice of technique depends on factors such as the complexity of the design, production volume and desired level of precision.

Towel embroidery adds a touch of elegance, personalization or branding to towels, making them unique and distinctive. It is commonly used in home decor, personalized gifts, hotels, spas and promotional items.



It's clear from the mentioned advantages that embroidery is the most beneficial over screen printing for towels and robes. Embroidered designs last longer and do not easily get damaged in washing.

