

## ROAD SIGNS



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We continually strive to provide the best products and services to meet our partner's expectations by equipping our manufacturing facility with the most modern equipment and machinery. Over the period we have also secured great reputations in manufacturing Exhibitions, External & Internal, Hotel, Mall Signages, Shop Interiors, Custom Stationery & Corporate Gifts.





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#### ROAD SIGNS

Road signs are visual cues and symbols placed along roadways to provide essential information to drivers, pedestrians and other road users. These signs play a crucial role in ensuring road safety, guiding traffic flow and conveying important messages regarding speed limits, lane usage, hazards and directions. They are designed to be easily recognizable and universally understood, using standardized shapes, colors and symbols. Road signs serve as a vital communication tool, helping drivers navigate unfamiliar areas, make informed decisions and anticipate potential dangers on the road. By providing clear and concise information, road signs contribute to the overall efficiency and orderliness of the transportation system, promoting safe and responsible driving practices for all.

> المؤسسة العامة لجسر الملك فهد King Fahd Causeway Authority



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### HALF GANTRY SIGNS

A half gantry sign is a variation of a gantry sign that features only one vertical post or column instead of two. It typically has a single sign panel mounted on one side of the post, while the other side is left open or may be used for other purposes.

Half gantry signs are commonly used in situations where space or budget constraints prevent the installation of a full gantry sign. They are often seen on roads with limited width or where there are physical obstructions, such as buildings or other structures, that prevent the installation of a full gantry.



Half-gantries are used to place signs near exits where space does not permit having signs to the right side of the roadway.



### FULL GANTRY SIGNS

Gantry signs, also known as overhead signs or overhead gantries, are large structures placed above roadways to display important information to drivers. These signs are typically constructed of sturdy materials such as steel or aluminum and are strategically positioned at key locations along highways, expressways and major roads. Gantry signs as a highly visible means serve of drivers communication, providing with essential guidance, directions and warnings. They often display messages related to upcoming exits, lane closures, speed limits, distance to destinations and other relevant information. Gantry signs are designed to be easily readable from a distance.

#### **?**?

Gantry signs can go by different names in different regions but all refer to a type of structure that is used to mount traffic signs.



### **ROAD SIGN**

Road signs are visual devices placed along roadways to provide information, guidance, and warnings to drivers, pedestrians, and other road users. They are designed to convey important messages quickly and effectively in order to promote road safety and facilitate the smooth flow of traffic. Road signs typically consist of standardized shapes, symbols, colors, and text that convey specific meanings. They are categorized into several types, including regulatory signs, warning signs, and informational signs.

Road signs play a crucial role in maintaining order and safety on the roads. It is important for all road users to understand and adhere to the messages conveyed by these signs to ensure a safe and efficient transportation system.



Diamond-shaped signs signify warnings. Rectangular signs with the longer direction horizontal provide guidance information. Pentagons indicate school zones. A circular sign warns of a railroad crossing.



# STOP

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## **TEMPORARY ROAD SIGNS**

Temporary road signs are portable and temporary signage solutions used in construction zones, work areas, special events and other situations that require temporary changes to the road conditions. These signs are designed to provide temporary quidance. warnings and instructions to drivers and pedestrians to ensure safety and facilitate smooth traffic flow in these temporary situations. Temporary road signs are typically made of durable materials like plastic or metal and are easily installed and removed as needed. They convey important information such as detours, road closures, lane shifts, reduced speed limits and potential hazards ahead. By effectively communicating temporary changes in road conditions, temporary road signs play a crucial role in minimizing confusion.

#### **?**?

Temporary signs are used to give warning of temporary hazards,or information or guidance about temporary traffic arrangement.



## **COMMERCIAL ROAD SIGNS**

Commercial road signs are specialized signs that are specifically designed for businesses and commercial establishments to promote their products, services and locations. These signs are strategically placed along roadways, highways and busy intersections to attract the attention of passing motorists and potential customers. Commercial road signs come in various forms, including billboards, digital displays, pylon signs and banner signs among others. They are typically large, visually striking and feature eye-catching graphics, and messages that effectively logos communicate the unique selling propositions of the businesses they represent. These signs serve as powerful marketing tools, helping businesses increase brand visibility, generate customer interest and drive foot traffic to their establishments.

#### **?**?

Signs are divided into three basic categories: Regulatory, Warning, and Guide signs. Most signs within each category have a special shape and color.

