


# WAYFINDING SIGNS

## CATALOG

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We continually strive to provide the best products and services to meet our partner's expectations by equipping our manufacturing facility with the most modern equipment and machinery. Over the period we have also secured great reputations in manufacturing Exhibitions, External & Internal, Hotel, Mall Signages, Shop Interiors, Custom Stationery & Corporate Gifts.

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# WAYFINDING SIGNS

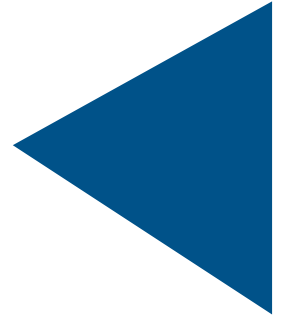
Wayfinding Signs are an essential component of navigation systems that guide individuals through physical spaces such as buildings, campuses and public areas. These signs are strategically placed to provide clear and concise information, ensuring that visitors and users can efficiently reach their desired destinations. By using a combination of symbols, maps, text and arrows, wayfinding signs convey directions, landmarks, points of interest and other relevant information. The effectiveness of these signs lies in their clarity, consistency, visibility, hierarchy, integration with the environment and accessibility. They are designed to be easily readable and understandable, ensuring that people can navigate with ease. Wayfinding signs play a vital role in numerous settings, including airports, shopping malls, hospitals, educational institutions, parks and transportation hubs. By facilitating smooth navigation, these signs contribute to improved user experiences, reduced stress, enhanced safety and overall positive interactions with the built environment.



الإستقبال  
Reception  
إلى المستشفى  
To the Hospital



غرف المرضى  
Patient Rooms  
الصيدلية  
Pharmacy



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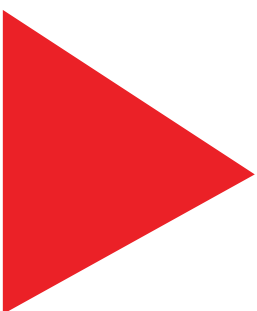
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# AREA IDENTIFICATION SIGN

Area identification signs are visual elements that serve the purpose of designating and labeling specific areas within a physical environment. Whether it's an office building, shopping center, university campus or public facility, these signs play a vital role in helping visitors and users easily locate and recognize different areas within the larger space. Typically incorporating text, symbols or graphics, area identification signs provide clear identification and differentiation of various zones or regions. They are strategically placed at entrances, intersections or other prominent locations to ensure maximum visibility and readability. By offering legible typography, consistent design,

and concise information, these signs quickly convey the intended message. Their visibility from different angles and lighting conditions, along with their integration with the overall environment, helps users navigate and orient themselves effectively. Additionally, adhering to accessibility guidelines ensures that area identification signs are inclusive and easily understandable for individuals with disabilities if needed. Overall, area identification signs contribute to a positive user experience, facilitating efficient wayfinding, promoting a sense of familiarity and enhancing overall navigation within a space.



**A permanent sign which  
serves to identify an  
area.**



# ROOM IDENTIFICATION SIGNS

Room identification signs are essential visual elements used to label and identify various spaces within a building or facility. These signs are typically placed outside or near the entrance of each room, providing clear and concise information to help visitors, employees and guests navigate the premises efficiently. Room identification signs often display room numbers, names or specific functions, allowing individuals to easily locate offices, conference rooms, restrooms, classrooms and other areas. They are designed to be highly visible, legible and aesthetically pleasing, incorporating a range of materials, colors and typography to match the overall interior design or branding of the

space. By effectively conveying room information, these signs contribute to a seamless and organized environment, enhancing wayfinding, accessibility and overall user experience.



**A style of signage that clearly marks a particular area and indicates that you have arrived at the room.**



غرفة التبدیل (للمرضى)  
Changing Room (Patients)



LOUNGE MANAGER  
مدیر القاعة

قاعة الاحتفالات  
Ballroom

# DIRECTORY SIGNS

Directory signs are informative displays commonly found in public spaces, such as office buildings, shopping malls, hospitals and educational institutions. These signs serve as centralized directories, providing visitors with a comprehensive list of rooms, departments, businesses or services available within the facility. Directory signs typically feature a hierarchical layout, categorizing information by floors, sections or alphabetical order, making it easier for people to locate specific destinations. They often incorporate clear typography, symbols and arrows to facilitate wayfinding and ensure a user-friendly experience. By offering clear and concise information, directory signs help visitors navigate complex environments, saving time and reducing confusion.



**Any signage that helps direct individuals around and within a business, institution, or other physical destination.**

